

MEDIA INFORMATION



CEMENT & CONCRETE ASSOCIATION OF AUSTRALIA

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'Latest and Greatest' Concrete Building Technology On Show At US Trade Show

Building industry professionals have an opportunity to see firsthand the latest in concrete technology and construction techniques at the world's largest concrete trade show, to be held in the US next year.

The Cement and Concrete Association of Australia (C&CAA) has just returned from hosting a group at this year's World of Concrete trade show, held in Las Vegas.

Following on that success, the Association is planning to take a group to next year's show, to be held in New Orleans from January 8 to 14.

The C&CAA's Brian Hauser describes the World of Concrete as 'astounding'.

"This year it attracted 87,000 delegates from around the world," he says.

"It's an outstanding display of the latest and greatest in concrete construction technology.

"This year's show had a big emphasis on decorative concrete finishes for walling and paving. There is an amazing breadth of finishes available in the US that we haven't yet seen here.

"Given the increasing interest in concrete finishes in Australia, it was very exciting to see what is around the corner."

The show also featured the latest in concrete 'hardware', including chainsaws capable of cutting through 250mm concrete sections – ideal for cutting windows or openings in pre-cast and tilt-up panels – tools for chasing electrical conduit into concrete walls, and the latest in grinding technology for achieving highly-polished concrete finishes.

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A wide range of innovative building and construction applications were also on show.

“If you’re a decision-maker in the building and construction industries, it’s worth considering a visit to next year’s show,” Brian says.

“It’s a great opportunity to access some very smart and cost-effective concrete technologies, as well as to network with manufacturers, suppliers and leading industry professionals from around the world.”

For more information about this year’s show, or the C&CAA’s World of Concrete 2002 tour, contact Brian Hauser on (08) 9214 3914.

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